

MADRID AGREEMENT AND PROTOCOL CONCERNING THE  
INTERNATIONAL REGISTRATION OF MARKS

**APPLICATION FOR INTERNATIONAL REGISTRATION**  
**GOVERNED EXCLUSIVELY BY THE MADRID PROTOCOL**  
(Rule 9 of the Common Regulations)

**IMPORTANT**

1. This form must be used to file an international application under **the Madrid Protocol**.
2. This form **must be sent to the Office of origin**. It must **not** be sent directly to the International Bureau.

**This cover page must not be sent to the International Bureau.**

**Madrid System – Contacts**

Madrid Customer Service opening hours:  
Monday – Friday, 9:00 a.m. to 6:00 p.m. (Geneva time)  
Telephone: **+ 41 22 338 86 86**

Inquiries / submitting forms:  
<http://www.wipo.int/madrid/en/contact/>

**Mailing address**

Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector  
World Intellectual Property Organization  
(WIPO)  
34, Chemin des Colombettes  
1211 Geneva 20  
Switzerland

# APPLICATION FOR INTERNATIONAL REGISTRATION GOVERNED EXCLUSIVELY BY THE MADRID PROTOCOL

<u>For use by the applicant</u>	<u>For use by the Office</u>
<p>This international application includes the following number of:</p> <p>– continuation sheets: .....</p> <p>– MM17 forms: .....</p> <p>Applicant's reference: .....</p>	<p>Office's reference: .....</p>

**1****CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN****2****APPLICANT**

(a) Name: .....

(b) Address: .....

(c) Address for correspondence: .....

(d) Telephone : ..... Fax: .....

E-mail address: .....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, **therefore, you will no longer receive any paper correspondence**. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

(e) Preferred language for correspondence: ☐ English ☐ French ☐ Spanish(f) Other indications (as may be required by certain designated Contracting Parties, such as, for example, the United States of America; **only** provide indications in **either** item (i) **or** in item (ii) but **not in both** items):(i) if the applicant is a **natural person**, nationality of the applicant: .....(ii) if the applicant is a **legal entity** (please, provide **both** the following indications):

– legal nature of the legal entity: .....

– State (country) and, where applicable, territorial unit within that State (canton, province, state, etc.), under the law of which the said legal entity has been organized: .....

**3****ENTITLEMENT TO FILE**

(a) Check the appropriate box:

- (i) ☐ where the Contracting Party mentioned in item 1 is a State, the applicant is a national of that State; or
- (ii) ☐ where the Contracting Party mentioned in item 1 is an organization, the name of the State of which the applicant is a national: .....; or
- (iii) ☐ the applicant is domiciled in the territory of the Contracting Party mentioned in item 1; or
- (iv) ☐ the applicant has a real and effective industrial or commercial establishment in the territory of the Contracting Party mentioned in item 1.

(b) Where the address of the applicant, given in item 2(b), is not in the territory of the Contracting Party mentioned in item 1, indicate in the space provided below:

- (i) if the box in paragraph (a)(iii) of the present item has been checked, the domicile of the applicant in the territory of that Contracting Party, or,
- (ii) if the box in paragraph (a)(iv) of the present item has been checked, the address of the applicant's industrial or commercial establishment in the territory of that Contracting Party.

.....

.....

.....

.....

.....

.....

**4****APPOINTMENT OF A REPRESENTATIVE**

Name: .....

Address: .....

.....

.....

.....

.....

.....

Telephone: ..... Fax: .....

E-mail address: .....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, **therefore, you will no longer receive any paper correspondence**. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

**5****BASIC APPLICATION OR BASIC REGISTRATION**

Basic application number: ..... Date of the basic application: ..... dd/mm/yyyy)

Basic registration number: ..... Date of the basic registration: ..... (dd/mm/yyyy)

**6****PRIORITY CLAIMED**

☐ The applicant claims the priority of the earlier filing mentioned below:

Office of earlier filing: .....

Number of earlier filing (if available): .....

Date of earlier filing: ..... (dd/mm/yyyy)

If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate:

.....  
 .....

☐ If several priorities are claimed, check the box and use a continuation sheet giving the above required information for each priority claimed.

**7****THE MARK**

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.

(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.

(c) ☐ The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) ☐ The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

**8****COLOR(S) CLAIMED**

(a) ☐ The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: .....

.....  
 .....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

.....  
 .....  
 .....

## 9

## MISCELLANEOUS INDICATIONS

- (a) Transliteration of the mark (this information is compulsory where the mark consists of or contains matter in characters other than Latin characters, or numerals other than Arabic or Roman numerals):

.....

.....

- (b) Translation of the mark (as may be required by certain designated Contracting Parties; **do not** check the box in item (c) if you provide a translation in this item):

(i) into English: .....

.....

(ii) into French: .....

.....

(iii) into Spanish: .....

.....

- (c) ☐ The words contained in the mark have no meaning (and therefore cannot be translated; **do not** check this box if you have provided a translation in item (b)).

- (d) Where applicable, check the relevant box or boxes below:

☐ Three-dimensional mark

☐ Sound mark

☐ Collective mark, certification mark, or guarantee mark

- (e) Description of the mark (as may be required by certain designated Contracting Parties, such as, for example, the United States of America)

- (i) Description of the mark contained in the basic application or basic registration, where applicable (**only use this item** if the Office of origin requires you to include this description in the international application for the purposes of item 13(a)(ii) of this form)

.....

.....

- (ii) Voluntary description of the mark (any description of the mark by words, including the description contained in the basic application or registration, if you were not required to provide this description in item (e)(i) above):

.....

.....

- (f) Verbal elements of the mark (where applicable):

.....

.....

- (g) The applicant wishes to disclaim protection for the following element(s) of the mark:

.....

.....

.....

**10****GOODS AND SERVICES**

You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at [www.wipo.int/mgs/](http://www.wipo.int/mgs/). By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.

Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:  
 09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.  
 35 Advertising; compilation of statistics; commercial information agencies.

Please use font “**Courier New**” or “**Times New Roman**”, size 12 pt, or above.

(a) Indicate below the goods and services for which the international registration is sought:

Class

Goods and services

(b) ☐ The applicant wishes to **limit** the list of goods and services in respect of one or more designated Contracting Parties, as follows:

Contracting Party

Class(es) or list of goods and services for which protection is sought in this Contracting Party



If the space provided is not sufficient, check the box and use a **continuation sheet**

# 11 DESIGNATIONS

(Information on the procedures in the national or regional Offices of the members of the Madrid System may be found at the following website: [www.wipo.int/madrid/en/members/ipoffices\\_info.html](http://www.wipo.int/madrid/en/members/ipoffices_info.html). Additional information may be found in the information notices available at: [www.wipo.int/madrid/en/notices/](http://www.wipo.int/madrid/en/notices/).)

Check the corresponding boxes:

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> <b>AF</b> Afghanistan                                      | <input type="checkbox"/> <b>EE</b> Estonia                               | <input type="checkbox"/> <b>LA</b> Lao People's Democratic Republic                               | <input type="checkbox"/> <b>RS</b> Serbia                                 |
| <input type="checkbox"/> <b>AG</b> Antigua and Barbuda                              | <input type="checkbox"/> <b>EG</b> Egypt                                 | <input type="checkbox"/> <b>LI</b> Liechtenstein  | <input type="checkbox"/> <b>RU</b> Russian Federation                     |
| <input type="checkbox"/> <b>AL</b> Albania  | <input type="checkbox"/> <b>EM</b> European Union <sup>1</sup>           | <input type="checkbox"/> <b>LR</b> Liberia  | <input type="checkbox"/> <b>RW</b> Rwanda                                 |
| <input type="checkbox"/> <b>AM</b> Armenia  | <input type="checkbox"/> <b>ES</b> Spain                                 | <input type="checkbox"/> <b>LS</b> Lesotho <sup>2</sup>   | <input type="checkbox"/> <b>SD</b> Sudan                                  |
| <input type="checkbox"/> <b>AT</b> Austria  | <input type="checkbox"/> <b>FI</b> Finland                               | <input type="checkbox"/> <b>LT</b> Lithuania  | <input type="checkbox"/> <b>SE</b> Sweden                                 |
| <input type="checkbox"/> <b>AU</b> Australia  | <input type="checkbox"/> <b>FR</b> France                                | <input type="checkbox"/> <b>LV</b> Latvia   | <input type="checkbox"/> <b>SG</b> Singapore <sup>2</sup>                 |
| <input type="checkbox"/> <b>AZ</b> Azerbaijan                                       | <input type="checkbox"/> <b>GB</b> United Kingdom <sup>2</sup>           | <input type="checkbox"/> <b>MA</b> Morocco  | <input type="checkbox"/> <b>SI</b> Slovenia                               |
| <input type="checkbox"/> <b>BA</b> Bosnia and Herzegovina                           | <input type="checkbox"/> <b>GE</b> Georgia                               | <input type="checkbox"/> <b>MC</b> Monaco   | <input type="checkbox"/> <b>SK</b> Slovakia                               |
| <input type="checkbox"/> <b>BG</b> Bulgaria   | <input type="checkbox"/> <b>GH</b> Ghana                                 | <input type="checkbox"/> <b>MD</b> Republic of Moldova  | <input type="checkbox"/> <b>SL</b> Sierra Leone                           |
| <input type="checkbox"/> <b>BH</b> Bahrain  | <input type="checkbox"/> <b>GM</b> Gambia                                | <input type="checkbox"/> <b>ME</b> Montenegro   | <input type="checkbox"/> <b>SM</b> San Marino                             |
| <input type="checkbox"/> <b>BN</b> Brunei Darussalam <sup>2</sup>                   | <input type="checkbox"/> <b>GR</b> Greece                                | <input type="checkbox"/> <b>MG</b> Madagascar   | <input type="checkbox"/> <b>ST</b> Sao Tome and Principe                  |
| <input type="checkbox"/> <b>BQ</b> Bonaire, Saint Eustatius and Saba <sup>6,7</sup> | <input type="checkbox"/> <b>HR</b> Croatia                               | <input type="checkbox"/> <b>MK</b> North Macedonia  | <input type="checkbox"/> <b>SX</b> Sint Maarten (Dutch part) <sup>6</sup> |
| <input type="checkbox"/> <b>BR</b> Brazil <sup>5,8</sup>                            | <input type="checkbox"/> <b>HU</b> Hungary                               | <input type="checkbox"/> <b>MN</b> Mongolia   | <input type="checkbox"/> <b>SY</b> Syrian Arab Republic                   |
| <input type="checkbox"/> <b>BT</b> Bhutan   | <input type="checkbox"/> <b>ID</b> Indonesia                             | <input type="checkbox"/> <b>MW</b> Malawi <sup>2</sup>  | <input type="checkbox"/> <b>SZ</b> Eswatini                               |
| <input type="checkbox"/> <b>BW</b> Botswana   | <input type="checkbox"/> <b>IE</b> Ireland <sup>2</sup>                  | <input type="checkbox"/> <b>MX</b> Mexico   | <input type="checkbox"/> <b>TH</b> Thailand                               |
| <input type="checkbox"/> <b>BX</b> Benelux <sup>9</sup>                             | <input type="checkbox"/> <b>IL</b> Israel                                | <input type="checkbox"/> <b>MY</b> Malaysia <sup>2</sup>  | <input type="checkbox"/> <b>TJ</b> Tajikistan                             |
| <input type="checkbox"/> <b>BY</b> Belarus  | <input type="checkbox"/> <b>IN</b> India <sup>2</sup>                    | <input type="checkbox"/> <b>MZ</b> Mozambique <sup>2</sup>  | <input type="checkbox"/> <b>TM</b> Turkmenistan                           |
| <input type="checkbox"/> <b>CA</b> Canada   | <input type="checkbox"/> <b>IR</b> Iran (Islamic Republic of)            | <input type="checkbox"/> <b>NA</b> Namibia  | <input type="checkbox"/> <b>TN</b> Tunisia                                |
| <input type="checkbox"/> <b>CH</b> Switzerland                                      | <input type="checkbox"/> <b>IS</b> Iceland                               | <input type="checkbox"/> <b>NO</b> Norway   | <input type="checkbox"/> <b>TR</b> Turkey                                 |
| <input type="checkbox"/> <b>CN</b> China  | <input type="checkbox"/> <b>IT</b> Italy                                 | <input type="checkbox"/> <b>NZ</b> New Zealand <sup>2</sup>                                       | <input type="checkbox"/> <b>UA</b> Ukraine                                |
| <input type="checkbox"/> <b>CO</b> Colombia   | <input type="checkbox"/> <b>JP</b> Japan <sup>5</sup>                    | <input type="checkbox"/> <b>OA</b> African Intellectual Property Organization (OAPI) <sup>3</sup> | <input type="checkbox"/> <b>US</b> United States of America <sup>4</sup>  |
| <input type="checkbox"/> <b>CU</b> Cuba <sup>5</sup>                                | <input type="checkbox"/> <b>KE</b> Kenya                                 | <input type="checkbox"/> <b>OM</b> Oman   | <input type="checkbox"/> <b>UZ</b> Uzbekistan                             |
| <input type="checkbox"/> <b>CW</b> Curacao <sup>6</sup>                             | <input type="checkbox"/> <b>KG</b> Kyrgyzstan                            | <input type="checkbox"/> <b>PH</b> Philippines  | <input type="checkbox"/> <b>VN</b> Viet Nam                               |
| <input type="checkbox"/> <b>CY</b> Cyprus   | <input type="checkbox"/> <b>KH</b> Cambodia                              | <input type="checkbox"/> <b>PL</b> Poland   | <input type="checkbox"/> <b>WS</b> Samoa                                  |
| <input type="checkbox"/> <b>CZ</b> Czech Republic                                   | <input type="checkbox"/> <b>KP</b> Democratic People's Republic of Korea | <input type="checkbox"/> <b>PT</b> Portugal   | <input type="checkbox"/> <b>ZM</b> Zambia                                 |
| <input type="checkbox"/> <b>DE</b> Germany  | <input type="checkbox"/> <b>KR</b> Republic of Korea                     | <input type="checkbox"/> <b>RO</b> Romania  | <input type="checkbox"/> <b>ZW</b> Zimbabwe                               |
| <input type="checkbox"/> <b>DK</b> Denmark  | <input type="checkbox"/> <b>KZ</b> Kazakhstan                            |   |   |
| <input type="checkbox"/> <b>DZ</b> Algeria  |  |   |   |

Others: .....

<sup>1</sup> The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

If the **European Union** is designated, it is compulsory to indicate a second language before the Office of the European Union, among the following (check one box only): ☐ French ☐ German ☐ Italian ☐ Spanish

Moreover, if the applicant wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union, the official form MM17 must be annexed to the present international application.

<sup>2</sup> By designating **Brunei Darussalam, India, Ireland, Lesotho, Malawi, Malaysia, Mozambique, New Zealand, Singapore** or the **United Kingdom**, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the goods and services identified in this application.

<sup>3</sup> The designation of the African Intellectual Property Organization (**OAPI**) covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal, Togo.

<sup>4</sup> If the **United States of America** is designated, it is compulsory to annex to the present international application the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Item 2(f) of the present form should also be completed.

<sup>5</sup> **Cuba, Brazil and Japan** have made a notification under Rule 34(3)(a) of the Common Regulations. Their respective **individual fees are payable in two parts**. Therefore, if **Cuba, Brazil or Japan** is designated, only the first part of the applicable individual fee is payable at the time of filing the present international application. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which the second part must be paid, and the amount due, will be notified to the holder of the international registration at a later stage.

<sup>6</sup> Territorial entity previously part of the former Netherlands Antilles.

<sup>7</sup> Protection in **BQ** (Bonaire, Saint Eustatius and Saba) is granted automatically with the designation (see [Information Notice No. 27/2011](#)).

<sup>8</sup> By designating **Brazil**, the applicant declares that the applicant, or a company controlled by the applicant, effectively and lawfully conducts business in connection with the goods and services for which Brazil is being designated.

<sup>9</sup> The designation of **Benelux** covers the following States: Belgium, Luxembourg and the Netherlands.

**12**

**SIGNATURE BY THE APPLICANT AND/OR HIS REPRESENTATIVE**

(if required or allowed by the Office of origin)

*By signing this form, I declare that I am entitled to sign it under the applicable law:*



# 13 CERTIFICATION AND SIGNATURE OF THE INTERNATIONAL APPLICATION BY THE OFFICE OF ORIGIN

## (a) Certification

The Office of origin certifies

- (i) that the request to present this application was received on ..... (dd/mm/yyyy).
- (ii) that the applicant named in item 2 is the same as the applicant named in the basic application or the holder named in the basic registration mentioned in item 5, as the case may be,  
that any indication given in item 7(d), 9(d) or 9(e)(i) appears also in the basic application or the basic registration, as the case may be,  
that the mark in item 7(a) is the same as in the basic application or the basic registration, as the case may be,  
that, if color is claimed as a distinctive feature of the mark in the basic application or the basic registration, the same claim is included in item 8 or that, if color is claimed in item 8 without having being claimed in the basic application or basic registration, the mark in the basic application or basic registration is in fact in the color or combination of colors claimed, and  
that the goods and services listed in item 10 are covered by the list of goods and services appearing in the basic application or basic registration, as the case may be.

Where the international application is based on two or more basic applications or basic registrations, the above declaration shall be deemed to apply to all those basic applications or basic registrations.

(b) Name of the Office: .....

.....

(c) Name and signature of the official signing on behalf of the Office:

*By signing this form, I declare that I am entitled to sign it under the applicable law:*

.....

.....

(d) Name and e-mail address of the contact person in the Office: .....

.....

## FEE CALCULATION SHEET

## (a) INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT

☐ The International Bureau is hereby instructed to debit the required amount of fees from a current account opened with the International Bureau (if this box is checked, it is not necessary to complete (b)).

Holder of the account: ..... Account number: .....

Identity of the party giving the instructions: .....

(b) AMOUNT OF FEES (see Fee Calculator: [www.wipo.int/madrid/en/fees/calculator.jsp](http://www.wipo.int/madrid/en/fees/calculator.jsp))

**Basic fee:** 653 Swiss francs if the reproduction of the mark is in black and white only and 903 Swiss francs if there is a reproduction in color. (For international applications filed by applicants whose country of origin is a Least Developed Country, in accordance with the list established by the United Nations ([www.wipo.int/ldcs/en/country](http://www.wipo.int/ldcs/en/country)), 65 Swiss francs if the reproduction is in black and white only and 90 Swiss francs if there is a reproduction in color.) .....

**Complementary and supplementary fees:**

Number of designations  
for which  
complementary fee is  
applicable

Complementary fee

Total amount of the  
complementary fees

..... x 100 Swiss francs = ..... => .....

Number of classes of  
goods and services  
beyond three

Supplementary fee

Total amount of the  
supplementary fees

..... x 100 Swiss francs = ..... => .....

**Individual fees (Swiss francs):**

Designated Contracting  
Parties

Individual fee

Designated Contracting Parties

Individual fee

.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....

Total individual fees => .....

**GRAND TOTAL (Swiss francs)** .....

## (c) METHOD OF PAYMENT

Identity of the party effecting the payment: .....

Payment received and acknowledged by WIPO

☐

WIPO receipt number

.....

Payment made to WIPO bank account  
IBAN No. CH51 0483 5048 7080 8100 0  
Crédit Suisse, CH-1211 Geneva 70  
Swift/BIC: CRESCHZZ80A

☐

Payment identification

dd/mm/yyyy

.....

Payment made to WIPO postal account  
(within Europe only)  
IBAN No. CH03 0900 0000 1200 5000 8  
Swift/BIC: POFICHBE

☐

Payment identification

dd/mm/yyyy

.....

**CONTINUATION SHEET**

No : ..... of .....